

**NAME  
PER**

**BOOK JACKET**

**FRONT**

- illustrate a significant person or event in your book.
- book Title
- author's name
- "tag" line to hook the reader

**BACK**

- one-paragraph description highlighting a central conflict
- three quotations by famous people (plus your own) reveal their opinion
- rating system.

**FLAP**

- one sentence about each of the "parts of a story"

**FLAP**

- portrait of an important character
- one-word character trait
- quotations from the book or your own paragraph give evidence of the trait

**CONVENTIONS and PRESENTATION:**

- correct spelling, grammar, capitals, and punctuation
- neat, attractive, and appealing to audience

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